

Creativity & Innovation

Questionnaire

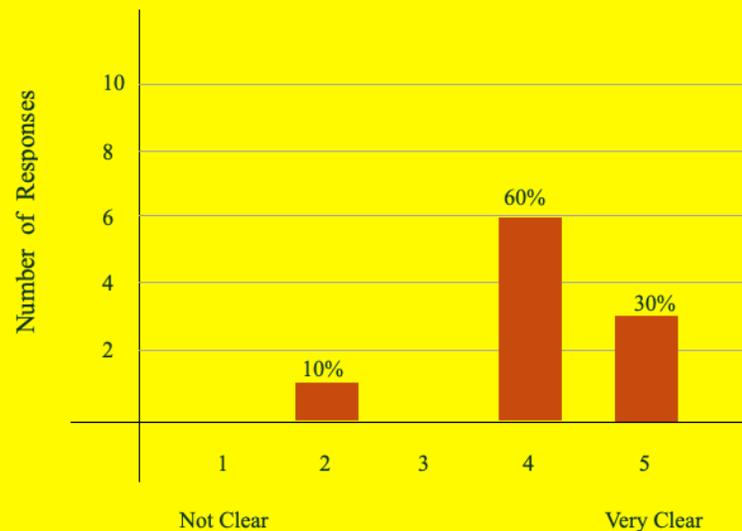
CREATIVITY & INNOVATION : QUESTIONNAIRE

S.N	Interviewee's Name	APU Email	Date
1	Adil Thapa	aadil.1909it@infomaxcollege.edu.np	7th July, 2021
2	Nirajan Poudel	nirajan.1909it@infomaxcollege.edu.np	9th July, 2021
3	Mahesh Chhetri	mahesh.1909it@infomaxcollege.edu.np	11th July, 2021
4	Tej Magar	tej.1909it@infomaxcollege.edu.np	11th July, 2021
5	Sagun Shrestha	sagun.1909it@infomaxcollege.edu.np	11th July, 2021
6	Dilip Bahadur Chhetri	dilip.1909it@infomaxcollege.edu.np	12th July, 2021
7	Sandesh Devkota	sandeshdevkota.1909it@infomaxcollege.edu.np	14th July, 2021
8	Bikash Baral	bikash.1909it@infomaxcollege.edu.np	14th July, 2021
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10	Kapil Pokhrel	kapil.1909it@infomaxcollege.edu.np	18th July, 2021

Questions

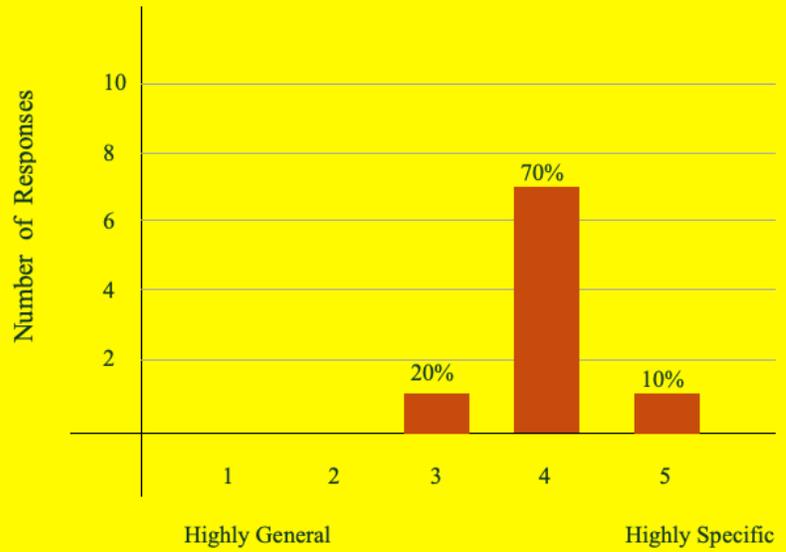
1. Are you clear with the idea proposed by the student?

(10 Responses)



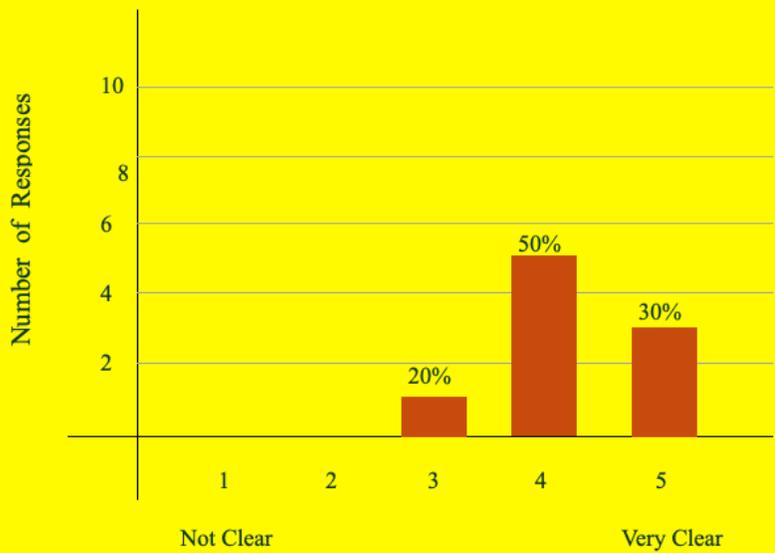
2. Is the description of the target market specific or general?

(10 Responses)



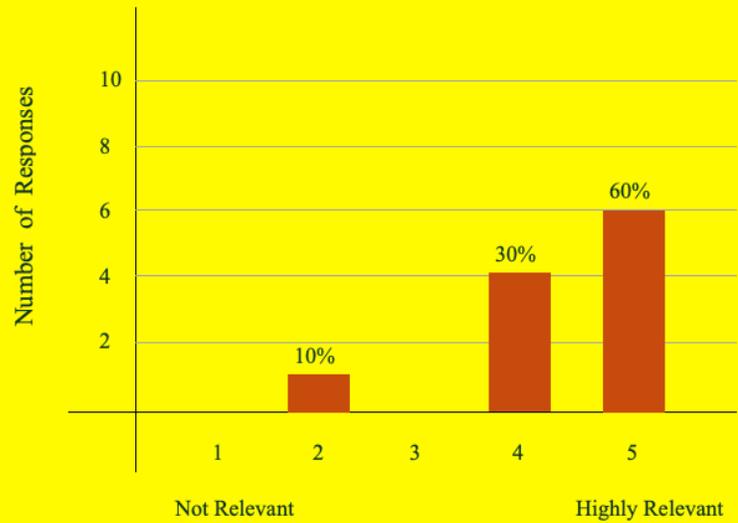
3. Has the student explained the value that will be provided by his or her idea to the target customer(s) or user(s) clearly?

(10 Responses)



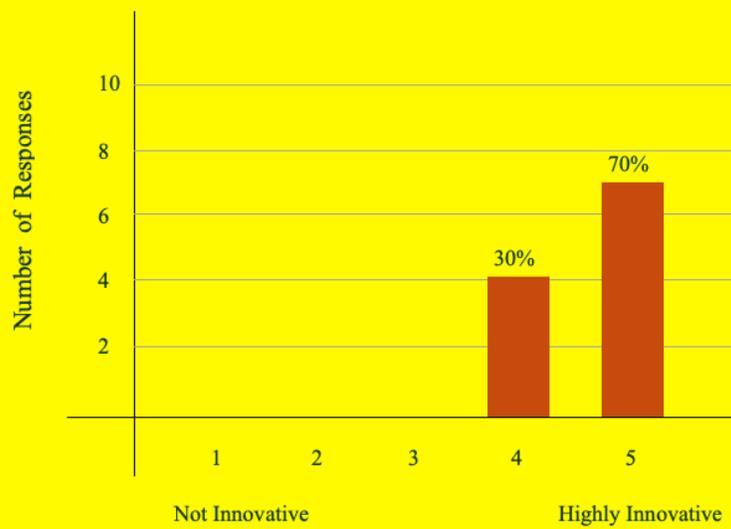
4. How far do you agree that the value provided by the proposed idea is relevant to the target market/user?

(10 Responses)



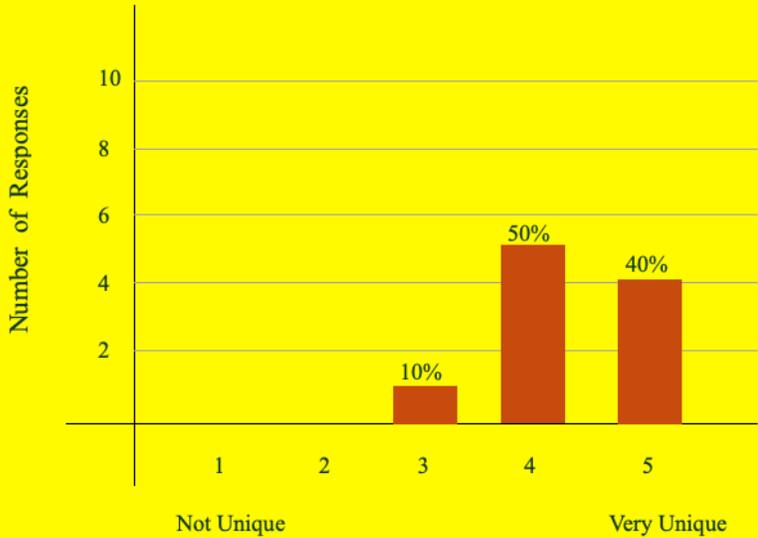
5. How innovative is the proposed idea?

(10 Responses)



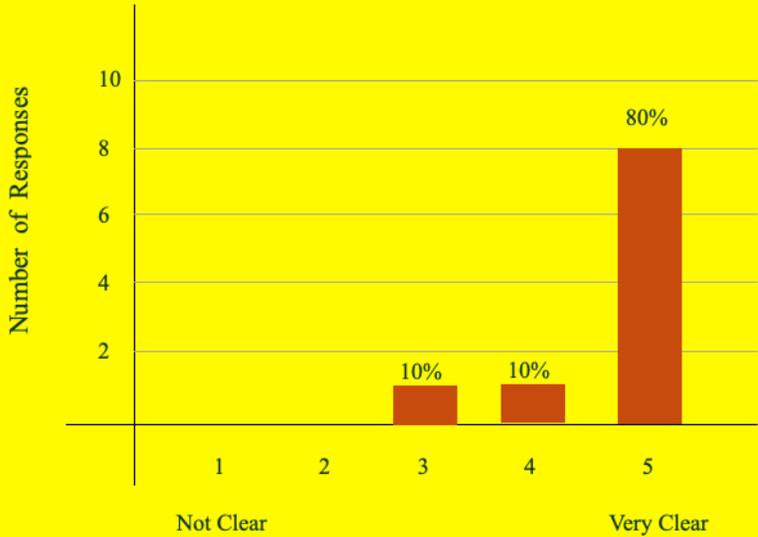
6. How unique is the proposed idea when compared to the identified competing alternatives?

(10 Responses)



7. How far is the proposed idea considered to offer superior value when compared to the identified competing alternatives?

(10 Responses)



8. What are the limitations of the proposed idea?

(10 Responses)

- Technical Errors
- Small area but high level system might create financial complications
- Might not be as effective as physical assistance
- App succession might also rely on user discipline
- Data security needs to be stronger
- Lack of Billing System
- Some parents might not be accessible to tech yet
- This is a decent plan for considering the area of city. I don't think there is any limitation
- Hard to keep track if a patient actually follows medicine time table
- Medical Institutions can copy the idea and develop their own

9. What are the *non-technical* feedbacks – either positive or negative feedbacks (which can include the political-legal, social-cultural, economic and ecological environment) do you think may exist when the proposed idea is to be implemented?

(5 Responses)

- Hospital support is essential
- Application marketing should be done with detailed information
- Authorization process might be complicated
- Information security should be given more concern
- This spreads positive messages to other entrepreneurs

10. Will there be any *technical feedbacks* (negative or positive) in designing and implementing the proposed product/ service/process innovation?

(5 Responses)

- Appearance is captivating and eye friendly colors are used

- It is designed in a decent manner

- It is user-friendly and can benefit users

- Regular updates might be helpful

- The design is attractive and languages used are advanced as well.

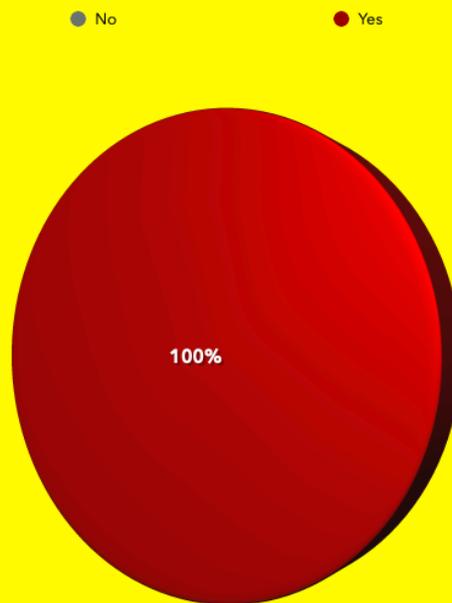
11. Do you agree that the proposed product/service/process innovation can be introduced within FIVE (5) YEARS from now?

Yes No

(10 Responses)

Yes - 100%

No - 0%



12. What suggestions can you provide to overcome any limitations, non-technical problems and technical difficulties that you have identified above?

(8 Responses)

- More cultural languages can be added
- The area of service can be extended
- Billing and other online platforms should be studied
- User rewards and other offers can be introduced
- Authorization can be made stronger
- Hospitals and clinics should be made highly active in the app service
- Tutorial videos of application can be created to make non-technical users easy to use application
- Association with big online pages might help in effective marketing

13. What other suggestions or comments can you give in order to improve the idea?

(10 Responses)

- I have already mentioned all my comments above
- Further deep analysis can be done
- Free trials should be provided to beginners
- I have already mentioned all my comments above
- Should be aware of any technical weaknesses
- The team must be united for project's success
- Users should be kept up to date from their respective hospitals
- I have already mentioned all my comments above
- No more comments
- Public recommendations can be useful in improving the system